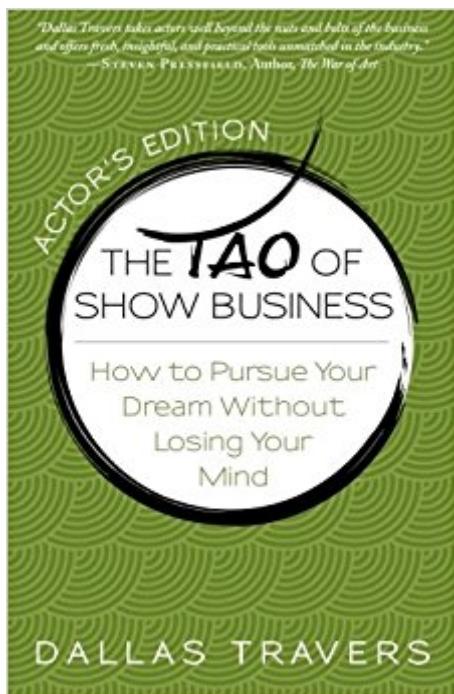


The book was found

The Tao Of Show Business: How To Pursue Your Dream Without Losing Your Mind



Synopsis

The Tao of Show Business dispels the industry myths that keep actors stuck. This book generously offers a delightful, practical, and digestible approach to mastering the entertainment industry one day at a time. Through inspiring examples and unique insight, Dallas Travers outlines how to live the day-to-day life of an actor. Readers gain out-of-the-box strategies for business mastery along with powerful exercises for personal growth. This book reveals over forty essential tools that allow actors to discover a personal path to acting success while enjoying the ride. Free downloadable companion workbook also included.

Book Information

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Customer Reviews

Dallas Travers cuts to the chase and gets right to the point. In my three decades advising journeymen and stars I've read many books designed to assist actors. In The Tao of Show Business, Dallas succeeds in crystalizing the challenges and creating a strategy to conquer. This is truly a handbook for acting success. --Sam Christensen, Creator Image Design Process, Founder of Sam Christensen Studios

When a wildly successful acting career can be built upon talent alone, there will be many more happy, successful actors out there. Meanwhile, scads of solid, trained actors are overwhelmed and paralyzed by the business of The Business every day. It's an epidemic! But fear not in The Tao of Show Business, Dallas Travers reveals the non-acting secrets that simply aren't part of the college drama class experience. Thank you, Dallas! Finally, I can save my breath and let The Tao do the talking. --Lesly Kahn, Lesly Kahn & Company Actor Training,

Hollywood, California Dallas Travers takes actors well beyond the nuts and bolts of the business and offers fresh, insightful, and practical tools unmatched in the industry. --Steven Pressfield-Author, *The War of Art*

Dallas Travers is an IPEC certified Creative Career Coach, motivational speaker, and President of Sage Creative, Inc. Infusing practical knowledge with inspired ideas, she has helped hundreds of actors and artists generate remarkable personal and professional breakthroughs. She provides lectures, training, and private coaching for actors, writers, and creative entrepreneurs across the globe. In 2001, Dallas founded Sage Creative, Inc., an innovative consulting firm for actors, artists and other creative entrepreneurs. Since then, she has worked to counteract the many myths and stumbling blocks of the business by creating an environment where artists easily control of their own career paths. During her time at Sage, Dallas noticed that her clients shared the same questions about career mastery, confidence, and basic marketing and management skills. She began to conduct workshops to address these very issues. Dallas soon fell in love with teaching and has continued to motivate actors and artists throughout the country at various workshops and events. Today, Dallas is applauded as one of the leading career coaches in the entertainment industry. In the summer of 2008, Dallas released the acclaimed educational CD, *Living Mantras: Mastering the Art of Positive Speaking*. This CD introduces the simple yet transformative practice of consciously asking empowering questions in order produce new results in your career as well as your life. Dallas is also a contributing author to the award-winning anthology, *Conscious Entrepreneurs*, compiled by Christine Kloser.

This is a must read book for any actor. Especially in the acting world you need some guidance and reference to help you on your journey. This book provides just that. A sorta "pocket manager" in your hand as you learn and continue to build your resume and experience. Buy the book, you won't be disappointed.

Here you will find Helpful, practical advice on the business side of acting: seeking out the agents, auditions, and referrals that are vital to getting a career off the ground. It also provides lots of supportive, compassionate advice on facing the emotional challenges of taking on a difficult life path. Overall, it's a worthwhile read for anybody thinking of taking the plunge and trying to make performance art their life's work.

Dallas Travers is amazing. She is so inspiring and the whole read feels as if she's talking directly to you. A lot of great tips and inspiring stories. Highly recommend for actors figuring out this industry! Her exercises are all very helpful.

Dallas has not only captures the spirit of the working actor who's been waiting around for their "ship to come in," she offers tangible, actionable advice to get you moving with your career. From writing your own press release to contacting casting directors, it's all in there. She empowers actors to be their own agent. The book has a downloadable workbook component as well as a glossary of external resources to pair with the advice she describes in the book. Using her advice has changed my career. The more you read it, the more your mindset will change and you'll no longer feel powerless wondering why everyone but you is getting a piece of the pie. Good luck!

An essential book for anyone pursuing an artistic career. Travers gives tangible ways to actually accomplish the goals and steps that seem otherwise impossible and daunting to most creative folk. Full of encouragement and various ways of helping you make your path your own, The Tao of Show Business will give you hope and shed light into those areas that you have been afraid of tackling.

It helps you to ask all the right questions about yourself in order for you to assess what you really want.

A well written road map for actors. Dallas has an interactive (web based) workbook ,that can help get the actor more engaged in his/her career.

Loving it!

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